## Windigo Skilled Services Presents: Sailing Adventure Tote Bags 284.342.8454 • CalmPatient@live.com

Mankind's life on Planet Earth has been an evolving process of adaptation; We have worked on improving our conditions to the point that we now live double the lifespan in opulent luxury, compared to the state of affairs only 300 years ago.

This progress has initiated injury on the natural environment that we are just now beginning to understand. Although we are sorry for our detrimental actions, only a drastic change in our lifestyle will slow the deterioration that we began unwittingly, to try to make things better for our children. As it stands now, those very children we wish to prosper have to solve challenging problems involving complicated systems beyond our current understanding.

#### One thing is certain: We can no longer waste resources that in a less developed, less populated world seemed endless and infinite. The resource primarily responsible for our current affluence is oil. Having consumed most of the oil supply on the planet, and causing severe damage to the biosphere in the process, there is a frantic effort to find alternative materials to power our engines and create the myriad of plastics we depend upon to continue our comfortable lifestyle.

Until these materials are found and utilized, it makes sense to reduce our consumption of oil in order to decrease the damage to the environment and have enough to use for truly necessary endeavors.

Windigo Skilled Services has found a way to repurpose a valuable oil-based material so that rather than depositing it into a dump site, the whole earth can benefit from the extended life of oil-based material. A small idea that will bring big change.



## Giant corporations have brought about most of this damage. What impact can I have as an individual in this HUGE problem?

The world is made up of "individuals"! Each of our decisions and opinions are passed on to our friends, neighbors, relatives, coworkers, and especially our children.

If even a small number of people promote a truly great idea, it will spread and grow to become the standard way of living.

## Okay, I get it; something good and beneficial will proliferate as a virus across the population. What does Windigo Skilled Services offer to incorporate this idea into our day-to-day lives?

Ideas are more powerful than weapons (or more aptly put, "The pen is mightier than the sword"), so making an overt action of reusing oil-based materials sends a message that we care about reversing the wasteful and destructive trends of the past. By recycling polyester sail material into a simple tote bag, energy and materials will be saved from producing sacks and carriers using new materials, allowing energy and natural resources better allocated to other functions.

## I have seen bags made from NEW sail material that look very nice. Why would I want to carry around old, used sailboat sails?

Hello..., have you been paying attention? The idea here is to NOT waste energy and resources on items easily made from recycled stuff. Windigo Tote Bags are designed to be stronger than any common grocery sack or department store bag. They are voluminous and convenient.

#### These bags are made from sails that actually powered sailboats on the Mediterranean Sea, Caribbean Sea and across the Atlantic Ocean!

But most importantly you will be taking a stand, delivering a message, and broadcasting the notion that you actually know what's going on and are willing to do something about it.

### You keep mentioning 'energy' savings in this spiel. Doesn't Windigo Skilled Services expend valuable energy in the production of my bag?

Windigo Tote Bags are made one-at-a-time, by hand, on a sewing machine aboard S/V WindigoIII in the Caribbean. The electricity to power this machine comes from batteries charged by wind & solar devices. For ten years, Windigo has been producing its own power and utilizing renewable resources from the ocean on its journey across thousands of miles to hundreds of islands. [Windigo Travelogue Catalogue: www.ciekurzis.org]

# You really think that my bag makes such a difference?

You bet! The appearance of the Windigo Tote Bags is designed to include this important ecology message. Every bag has stitching, sailing hardware, racing identification, and nautical logos to convey the fact they are not fake, marketing ploys; but are actual pieces of sailing history and have faced countless perils, extreme weather and created many sea stories of every type.

## So what if my Windigo Tote Bag is so wellworn that the material fails in normal use?

Good point! We test each piece of material we include in the Windigo Tote Bag; Although we wish to recycle as much as possible, we do not use material sun-damaged to the point of failure. Tell you what - if the material or construction of your Windigo Tote Bag ever fails during normal use, we will replace it for only a postage fee when you return it to us.

We construct each Windigo Tote Bag to be a durable, useful carrier for anything you wish to hold. The polyester sail material and thread is UV-damage resistant. The colorful polypropylene straps can support one-quarter ton of cargo!

CARE: MACHINE WASH. NO BLEACH. BRUSH STAINS WITH LIQUID LAUNDRY SOAP. AIR DRY.

#### KEEP THIS PROOF OF PURCHASE FOR EXCITING FUTURE OPPORTUNITIES. WE PROVIDE VALUE-ADDED SERVICE WITH A CARIBBEAN SMILE.

SEND AN EMAIL TO: <u>CalmPatient@live.com</u> TO BE PLACED ON OUR *CUSTOMER REWARDS LIST*.

Large Windigo Tote Bag MSRP: \$95\* Small Windigo Tote Bag MSRP: \$75\* Windigo Wallet MSRP: \$24\* \*Plus shipping & handling

Thank you for helping us support a sustainable future; Please invest yourself in other ways to secure a viable life for our progeny.